



Sponsorship Proposal

Riverview Health Centre Foundation

2024 Event Sponsorship
Opportunities

Laughs + Libations Fundraiser

Contact

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Introduction

Riverview Health Centre Foundation is a dedicated and compassionate non-profit committed to enhancing the lives of patients, clients, and residents at RHC. Through our annual events, we strive to raise essential funds to provide meaningful assistance, activities, and tools to those who live, or spend time receiving treatment at the Riverview Health Centre. RHC has provided care to Manitobans between the ages of 16 and 108.

By becoming a sponsor for our events, you will not only be aligning your brand with a cause that positively impacts lives but also gaining exposure to the diverse and engaged audience of the Riverview community, friends, and family members. Your support will play a pivotal role in enabling us to continue our vital work and make a lasting difference in the lives of the RHC patients, clients, and residents.

Join us in our mission to uplift and empower. Together, we can create a lasting impact.

Thank you for considering the Riverview Health Centre Foundation as a worthy recipient of your support.



Laughs + Libations Fundraiser



Date: October 16, 2024

Location: Fort Garry Hotel, The Grand Ballroom

Time: 7:00 p.m.

Join us for a newly envisioned evening out. This year, we are shifting from a dinner to a more relaxed night of comedy, friends, and small bites.

Money raised from the 2024 Laughs + Libations Fundraiser will support quality of life programs and equipment for patients and residents of all ages at Riverview Health Centre.

Whether people call Riverview home in the Alzheimer's or personal care home areas, or they are being supported as inpatients or outpatients for stroke, acquired brain injury, nerve or muscle disorders in the EMG clinic, or use the Day Hospital or Adult Day programs, your support of the Laughs + Libations Fundraiser supports the unique needs of everyone who comes to Riverview for care.

2023

Numbers

233

Tickets Sold

\$100,000+

Raised



Sponsorship Levels



Presenting Sponsor **\$15,000**

- Two (2) VIP tables of 8 with front row seating;
- Corporate name and logo on RHC Foundation event web page with a link to your website;
- Full page ad in event program;
- Opportunity to bring greetings during event;
- Recognition as Presenting Sponsor in A/V presentation at event;
- Company name on Riverview's electronic sign;
- Donor wall recognition in the lobby at RHC;
- Company logo on all printed materials as presenting sponsor;
- Recognition on Foundation social media (6 posts before event, 2 posts after);
- Name displayed on company table at event.



Fund the Need Auction Sponsor **\$7,500**

- At event promotion of your pledge matching for Fund the Need Auction pledges (up to \$7,500);
- Auctioneer will include your company name throughout the Fund the Need auction;
- One VIP table of 8 with front row seating;
- Half page ad in event program;
- Recognition as Gold Sponsor in A/V presentation at the event;
- Company name on RHC Foundation website;
- Donor wall recognition in the lobby at RHC;
- Logo and name displayed on company table at event;
- Recognition on Foundation social media (4 posts before event, 2 posts after);
- Name displayed on company table at event.

Platinum Sponsor **\$5,000**

Two Available (Entertainment, Dessert.)

- One VIP table of 8 with front row seating;
- Half page ad in event program;
- Recognition as Gold Sponsor in A/V presentation at the event;
- Company name on RHC Foundation website;
- Donor wall recognition in the lobby at RHC
- Name displayed on company table at event;
- Recognition on Foundation social media (4 posts before event, 2 posts after).

Online Silent Auction Sponsor **\$2,500**

- Company name and logo on the online silent auction platform (used both before and during the event);
- Table of 8 at the event;
- Recognition as Online Silent Auction Sponsor on the A/V presentation and in the event program;
- Quarter-page ad in the program;
- Name displayed on company table at event.

Gold Sponsor **\$3,500**

- Table of 8 at the event;
- Quarter page ad in the event program;
- Company name on RHC Foundation website;
- Recognition as Gold Sponsor on the A/V presentation and in the event program;
- Company name listed on RHC Foundation website;
- Donor wall recognition in the lobby at RHC;
- Name displayed on company table at event;
- Company named posted on RHC Foundation social media pages (2 posts before event, 1 post after);
- Name displayed on company table at event.

Reception Sponsor **\$2,500**

- Table of 8 at the event;
- Quarter page ad in the event program;
- Company name and logo displayed in key areas;
- Recognition as Reception Sponsor on the A/V presentation and in the event program;
- Name displayed on company table at event.

Silver Sponsor **\$2,000**

- Table of 8 at the event;
- Recognition as Silver Sponsor on the A/V presentation and in the event program;
- Company name listed on RHC Foundation website;
- Donor wall recognition in the lobby at RHC;
- Name displayed on company table at event.

Silent & Live Auction Prize Sponsor

- Help us electrify the event by donating an exciting prize to be taken home by event guests and bidders! We ask that all prize donations be confirmed no later than September 6, 2024.

Benefits for Sponsors



By being an event sponsor for one (or all!) of our community events, you are supporting the many residents, patients, and clients at Riverview Health Centre by purchasing specialized equipment, RHC Staff professional development opportunities, activities throughout the Centre and research looking at a variety of questions. Each sponsorship level offers various benefits, but here are the benefits that come along with whichever sponsorship level you choose.

Inclusion in three mailing lists

Riverview Health Centre Foundation is involved in three newsletters. There is the Foundation's monthly e-blast, which has over 6,500 subscribers; the staff newsletter, which goes to over 800 people; and the Residents and Families newsletter, which began in April 2023 and already has 160 subscribers. As a sponsor, your logo and brand will be included in each of these leading up to the event, sharing your brand with a wide variety of people.

Opportunity for an interview with CJNU

Should you choose to sponsor all three events at any cash tier (excluding prize donations), you will be extended an invitation for an interview with CJNU during November, the RHCF Feature Month.

Create Community Connections

Become an event sponsor for the RHCF and watch your brand in the spotlight! Your logo won't just be seen by the amazing patients, residents, clients and staff of RHC – it'll reach even further, captivating their families and friends. This is a dynamic, diverse, and community-driven crowd all with eyes on your brand.

Give Back to Your Community

At RHC, the sense of community is incredibly strong. The people surrounding us truly grasp the significance of what RHC and RHCF bring to the table. With unwavering enthusiasm, they eagerly join us at events, ready to lend a helping hand and radiate positivity. As a sponsor, you're not just supporting events; you're becoming a vital thread in the rich fabric of the RHCF community. Your involvement goes beyond sponsorship – it's an invitation to immerse yourself in the lively spirit that defines us at RHC. Join us, and let's make a difference together!

Invest in the Future of the Province

RHCF is always looking for ways to improve the already excellent care at RHC. We have shown this through the creation of the Alzheimer's Centre of Excellence and by becoming the only in-patient acquired brain injury and stroke rehabilitation program of its kind in the province. Additionally, we have the largest palliative care unit, a personal care home, and numerous outpatient services. By being a sponsor, you are helping RHC care for Manitobans.

About RHCF

As healthy people, it's easy to take simple experiences for granted—experiences like having the correct bed to sleep in, furniture suited to our needs and appropriate bathroom equipment. We also need activities that we can do, entertainment that we can enjoy, and sidewalks and benches so that we can enjoy the outdoors.

These are examples of what RHCF invests in to improve the lives of residents and patients at Riverview Health Centre.

Our job at the Foundation is to make sure Riverview patients and residents enjoy the best quality of life possible, whether they're recovering from a stroke or living in our Alzheimer's Centre of Excellence. You have the opportunity to help us give them the quality of life they deserve.

The Riverview Health Centre Foundation is a non-profit, charitable organization that provides funds to the Riverview Health Centre to support its vision, goals and operation. We are guided by our deep commitment to the outstanding care of patients and residents—and the best possible quality of life—in our community.



Mission

- The mission of Riverview Health Centre Foundation is to raise funds and awareness for Riverview Health Centre to enhance the care of its residents and patients.



History

- The Riverview Health Centre Foundation has focused since 1997 as an organization of dedicated staff and volunteers who work hard to enhance the Centre's ability to provide quality care and home-like surroundings to patients and residents.



Thank you!

We hope you are interested!

To select your sponsorship level or to discuss the opportunities further, please contact Delaney using the information below. We can't wait to find a sponsorship opportunity that works for you!

Contact

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